



## What is WIN?

The Saginaw Bay Watershed Initiative Network (WIN) is a collaborative, community-driven quality of life initiative created by a variety of environmental, business and community interests in 1996. WIN was formed to create a more sustainable future for all who live, work and play within the Saginaw Bay watershed. One of the ways in which WIN accomplishes this objective is by providing financial support to projects that link the economic, environmental and social needs of the region.

## Vision

As stewards of the Saginaw Bay watershed, we value our shared, unique resources, and together will balance economic, environmental and social priorities to enhance quality of life for this and future generations.

## Mission

We will cooperatively develop a shared identity for the Saginaw Bay watershed as a sustainable community. We will create opportunities to enhance understanding of sustainability, connecting people, resources, organizations and programs through regional networks of local projects.

## Guiding Principles

- ◆ Provide a pleasant and healthy environment
- ◆ Conserve historic, cultural and natural resources
- ◆ Integrate economic prosperity, ecology and aesthetics
- ◆ Use land and infrastructure effectively
- ◆ Continually evaluate and refine shared vision and goals

## Funding Priorities

WIN welcomes proposals that advance the search for sustainable solutions to current watershed and community challenges. WIN is responsive to new ideas, new research and new approaches, recognizing that such innovation is necessary to move the concept of sustainability forward in the Saginaw Bay watershed. The sustainability approach integrates economic goals with environmental and social goals and is based on the premise that meeting human needs for all people today should not impair the ability of future generations to meet their needs. A strong local economy is at the core of a sustainable community because development and the jobs it creates are the vehicles for meeting human needs.

WIN accepts proposals for projects that advance its work within five focus areas:

- ◆ Agriculture and Pollution Prevention
- ◆ Communication / Regional Marketing
- ◆ Land Use
- ◆ Water Resources
- ◆ Wildlife Stewardship

In addition to sustainability linkages, WIN evaluates projects by asking whether projects:

- ◆ Promote and encourage partnerships by leveraging resources
- ◆ Balance long-term focus with short-term results
- ◆ Promote excellence by fostering a sense of identification and pride in the watershed
- ◆ Serve as pilot or demonstration projects with broad application (can be replicated)
- ◆ Fit with WIN's vision, mission, and guiding principles

### Saginaw Bay Watershed

- ◆ State's largest watershed, encompasses 8,700 square miles in 22 counties
- ◆ Home to more than 138 endangered or threatened species, 90 fish species and 1.4 million people
- ◆ Contains about 7,000 miles of rivers and streams and 175 inland lakes
- ◆ Contains rich resources in agriculture, forestry, industry and recreation
- ◆ Fifteen percent of the state's waterways drain into the Saginaw Bay

### **Agriculture and Pollution Prevention Objectives:**

- ◆ Marketing region's agricultural products and agri-tourism
- ◆ Water quality improvement and pollution prevention including soil erosion issues
- ◆ Production of value-added, diversified agricultural products
- ◆ Preserving farming as a viable industry for the next generation of farmers
- ◆ Protection and preservation of agricultural lands
- ◆ Bridging gap between urban and rural community interests
- ◆ Promotion of alternative and improved energy sources

### **Communications and Regional Marketing Objectives:**

- ◆ Promoting the Saginaw Bay watershed as a tourist destination and recreation area
- ◆ Education about concept of sustainability

### **Land Use Objectives:**

- ◆ Promotion of “green” development
- ◆ Encouraging regional cooperation on land use issues
- ◆ Education about land use issues
- ◆ Open space protection (because of limited funds, WIN does not support land acquisition costs)

### **Water Resources Objectives:**

- ◆ Pollution prevention (nonpoint source & point source)
- ◆ Wetland restoration
- ◆ Fisheries (improve access to, health, promotion, Fisheries Scoping Study implementation)
- ◆ Access to water resources
- ◆ Improvement of water quality leading to the de-listing of the Saginaw Bay ecosystem as an Environmental Protection Agency (EPA) Area of Concern

### **Wildlife Stewardship Objectives:**

- ◆ Habitat restoration lakeward/riverward of the 585 foot contour
- ◆ Promotion of habitat-related events
- ◆ Providing access to significant habitat and wildlife areas
- ◆ Protection of significant habitats
- ◆ Educational projects (habitat & wildlife related)

## **Funding Process**

Grant proposals are reviewed on a continual basis with financial awards made twice a year. They are no grant deadlines.

Projects are evaluated by a unique network of task groups that are central to WIN's community-based evaluation process. Through the work of the task groups, proposals are reviewed and refined in cooperation with the applicant. The task groups are formed around WIN's five focus areas.

If a project receives a favorable nod from a task group, it will be forwarded to WIN's Resource Group for further consideration. Those projects that are approved by the Resource Group are presented to WIN's Funders Network for final consideration.

## **Application Instructions**

1. If you are interested in applying for a grant, please contact the WIN office at (989) 892-9171 to discuss your project.
2. Please type or print clearly so that the completed form will be legible. You may retype the form. Send your completed form electronically to [info@saginawbaywin.org](mailto:info@saginawbaywin.org) with a signed, hard copy mailed to:  
Saginaw Bay WIN  
P.O. Box 734  
Bay City, MI 48707
3. Please answer the questions in the space provided. You may include a one-page attachment. When completed, your application packet should not be more than four pages.
4. If you have questions about the form or the project review process, please contact Saginaw Bay WIN at (989) 892-9171 or [info@saginawbaywin.org](mailto:info@saginawbaywin.org).
5. The "Local Champion" is the not-for-profit organization, entity or government agency that will have primary responsibility for insuring that the project is completed. It will also be responsible for accounting for the funds granted and providing the required reports.
6. Many of the project ideas presented to WIN fit the visions and geographic restrictions of local community foundations. For this reason, we ask that local champions make an effort to present their project ideas to the community foundation serving the region that will benefit most from the project's goals.



**GRANT APPLICATION FORM**

Saginaw Bay Watershed Initiative Network  
 P.O. Box 734  
 Bay City, MI 48707

<b>Office Use:</b>	
Application # _____	
<input type="checkbox"/> Ag/P2	<input type="checkbox"/> Water
<input type="checkbox"/> Communication	<input type="checkbox"/> Wildlife
<input type="checkbox"/> Land Use	
Other _____	

Please answer the following questions in the space provided. You may include a one-page attachment. When completed, your application packet should not exceed four pages. Send your completed form electronically to [info@saginawbaywin.org](mailto:info@saginawbaywin.org) and mail a signed, hard copy to Saginaw Bay WIN, P.O. Box 734, Bay City, MI 48707. **Proposals may be submitted at any time.** If you have questions, please call (989) 892-9171.

SECTION 1 - GENERAL			
Project Name			
Sponsoring Organization / Local Champion			Is the sponsor a 501(c)(3) organization? <input type="checkbox"/> Yes <input type="checkbox"/> No
Name & Position of Contact Person			
Address			
City	State	Zip	Phone
Fax	Email		Amount Requested
Project Start Date	Project End Date		Geographic Area Served

SECTION 2 – PROJECT DESCRIPTION
<p>Please describe the project. How is it innovative? What need(s) does it address? Is there a relationship between this project and other programs/projects occurring in the watershed?</p>

### **SECTION 3 – COLLABORATING ORGANIZATIONS**

What other organizations are participating in this project and what are their roles?

### **SECTION 4 – SUSTAINABILITY LINKAGES AND GOALS**

Describe the project's goals and how you will measure whether it has achieved those goals.

Economic goals:

Community or social goals:

Environmental goals:

### **SECTION 5 – RELATIONSHIP TO WIN OBJECTIVES**

Describe how the project fits with WIN's Vision, Mission and Guiding Principles.

### **SECTION 6 – RESULTS**

What tangible results do you expect from the project and how will you measure them?

### **SECTION 7 – COMMUNICATION**

How do you plan to communicate your project to the public and/or your intended audience?

**SECTION 8 – BUDGET**

	<b>Total Budget</b>	<b>WIN Funds</b>
Personnel Expenses (briefly describe)		
Material and Supply Expenses (briefly describe)		
Equipment Expenses (briefly describe)		
Communication/Marketing Expenses (briefly describe)		
Other Expenses (briefly describe)		
<b>Total Project Cost</b>		
<b>Funds Requested from WIN</b>		

What funds have already been obtained for this project? (describe sources)

How do you plan to finance the portion not funded by WIN?

Have you contacted the community foundation in the area most directly benefited by your project? If yes, with what result?

Is this an on-going project? If yes, how will funding be continued?

**SECTION 9 – CERTIFICATION**

Our governing board approves the submission of this grant request. I certify that the information contained herein is accurate to the best of my knowledge.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name and Title