



Press Release

Contact: Sarah Archer, Program Facilitator

Mobile: 734-476-2186

Email: zerowaste@iriswastediversion.com

Sustainability Solutions Highlighted at Educational Forum

An educational event to improve business and institutional waste minimization efforts.

Saginaw, MI (October 28, 2019) – The Great Lakes Bay Zero Waste Consortium will be hosting a forum, *Striving for Zero Waste* on November 7 at Andersen Enrichment Center, 120 Ezra Rust Drive, Saginaw, MI 48601 from 8:30 am - 11:00 am. \$25.00 advance registration is required and includes coffee and pastries.

The forum will feature three industry leaders who will speak on methods and resources to achieve zero landfill goals, implementation strategies, and impacts to the bottom line.

- Bethany Weems, Waste Minimization Program Manager and Corporate Green Team Leader with Consumers Energy will highlight waste reduction efforts to achieve the company's trash reduction goal and discuss the importance of tracking progress.
- Chad Antle, P.E., Chief Executive Officer for BioWorks Energy, LLC will speak about the waste to energy facility located in Flint, Michigan which utilizes anaerobic digestion to convert food and agriculturally based wastes to renewable electricity. The discussion will include details of how the facility operates, types of waste materials being processed, how renewable energy is produced from the waste streams it receives, and the opportunities to divert waste from landfills using anaerobic digestion.
- Entrepreneur Wesley Peterman, CEO of Resourceful Recycling will provide perspective on establishing a waste diversion business. Resourceful Recycling, based in Chesaning, Michigan provides collection services for electronic waste and sustainable solutions for wood pallets.

Participants will learn best practices to minimize business waste, generate cost savings and drive a culture shift towards sustainability. The forum is open to non-members.

Forum sponsors to-date include Duro-Last and SPACE anew. Sponsorship and limited exhibitor opportunities are available for this educational and networking event. For more details and to register for the *Striving for Zero Waste* forum, visit www.glbzerowaste.com.

For more information about the *Striving for Zero Waste Forum* or the Great Lakes Bay Zero Waste Consortium, contact Sarah Archer, zerowaste@iriswastediversion.com, 734-476-2186.

About the Great Lakes Bay Zero Waste Consortium

The Great Lakes Bay Zero Waste Consortium is a member driven organization whose mission is to promote the Reduce, Reuse, Recycle, Recovery hierarchy as it relates to manufacturers, businesses and institutions. The Consortium aims to keep materials in a productive closed-loop cycle of commerce through education, evaluation, research and joint activities; thereby preventing materials from being sent to landfills.

The Great Lakes Bay Zero Waste Consortium is facilitated by Saginaw-based, Iris Waste Diversion Specialists, Inc. For more information about the Consortium email zerowaste@iriswastediversion.com.