



# 2013 Think it. Share it. WIN it. Making Ideas Count.

## Saginaw Bay WIN's Earth Day Facebook Contest



Do you care about the environment? Does your nonprofit organization have a good idea that will support one of the following categories? Could you use \$1,000 to implement that idea?

Conservation  
Public Access to Natural Resources  
Natural Resource-based Recreation or Education  
Energy Efficiency

If so, the Saginaw Bay Watershed Initiative Network (WIN) and The Conservation Fund invite you to enter a contest that could provide you with a grant to support your idea. In 50 words or less, tell us about your project and we will post your organization's idea on our webpage and Facebook page. Tell your friends to "like" the WIN Facebook page so that they can vote for your project, and the one that receives the most votes wins a grant of \$1,000 to implement it, announced on Earth Day 2013! It's that simple. In addition, all participating organizations will be eligible to receive one of two Staples \$100 gift cards just for entering (picked at random).

### Contest Rules

- 1. Eligibility:** Organization must be a 501(c) 3 nonprofit, academic institution, or government entity located in the Saginaw Bay Watershed, and the proposed activity must take place within the Saginaw Bay Watershed. WIN must be added to the participating organization's "liked" pages on Facebook. This contest will not support administrative expenses and the proposed project must be completed within six (6) months of award.
- 2. Idea Submission Information:** Contest participants must submit project ideas (50 words or less) to [info@saginawbaywin.org](mailto:info@saginawbaywin.org), subject line "Facebook Contest".
- 3. Idea Submission Period:** The submission period runs from **Friday, March 1, 2013 through Friday, April 5, 2013.**
- 4. Selection Process:** One (1) winner will be chosen based on the project idea that receives the most votes through the official Saginaw Bay WIN Facebook site: <http://www.facebook.com/SaginawBayWIN>.
- 5. Voting Period:** The contest winner will be chosen based on that project with the greatest number of votes ("likes") during the period 10:00am April 10, 2013 and continuing through 12:00am April 22, 2013.
- 6. Prizes:** The project idea generating the most "likes" will receive a \$1,000 grant to implement the project from the Saginaw Bay Watershed Initiative Network. In addition, two contest entrants will be randomly chosen to receive one of two \$100 gift cards from Staples.
- 7. Notification:** Saginaw Bay WIN will notify the organization by email and will be required to sign and return a photo release form and grant agreement.
- 8. License/Usage:** By entering the competition, entrants fully and unconditionally agree to be bound by these official rules.
- 9. Release.** By participating, entrants and winners and Facebook voters agree to release and hold harmless Saginaw Bay WIN, its advertising and promotion agencies and Competition partners, and each of their parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Competition, or possession, acceptance and/or use or misuse of prize or participation in any Competition-related activity and claims based on publicity rights, defamation or invasion of privacy and merchandise delivery. Neither Sponsors nor its parents, affiliates, subsidiaries, agencies, divisions nor related companies are responsible for any damages, taxes, or expenses that winners might incur as a result of this Competition or receipt of prize. Entrants who do not comply with these Official Rules, or attempt to interfere with this Competition in any way, may be disqualified.